



**OFFICE OF THE ATTORNEY GENERAL  
CRIME STOPPERS TRUST FUND**

**Complete the box below if requesting a Budget Modification. You must provide justification.**

All transfers requested in this Budget Modification request are within the same Budget Category, the Rewards & Public Education category

From Line Item #1 (Rewards), Transfer a total of \$2,200 into the following line items:

- \* \$300 transferred into Line Item #40 (Facebook Page Promotion)
- \* \$1900 transferred into Line Item #13 (Newspapers)

Justification: Several of our advertising contracts with various publications are up for renewal now that we are in the new calendar year and we need additional funds to continue program awareness.


We have recently had some high profile crimes in Manatee County, including several homicides. We have experienced some success in soliciting leads and tips by boosting information about these crimes on our Facebook page. The budget we seeded this line item in the beginning of the grant year has been nearly depleted and based upon increased tip activity each time we boost our page, we feel this transfer of funds will yield a good return on investment.

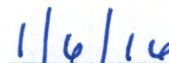
**Indicate in the box below what impact this modification will have on your program.**

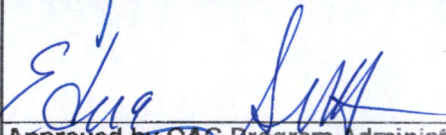
Transferring funds into two line items which directly promote program awareness and public education should result in higher public engagement and greater tip volume. Greater public engagement and tip volume should positively impact our mission as well as the overall safety of our community.

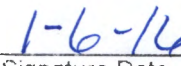
  
 \_\_\_\_\_  
 Signature of Crime Stopper Program Project Director


  
 \_\_\_\_\_  
 Signature Date

  
 \_\_\_\_\_  
 Signature OAG Research & Training Specialist

  
 \_\_\_\_\_  
 Signature Date

  
 \_\_\_\_\_  
 Approved by OAG Program Administrator

  
 \_\_\_\_\_  
 Signature Date

  
 \_\_\_\_\_  
 Approved by Bureau Chief, Criminal Justice Programs

  
 \_\_\_\_\_  
 Signature Date

**MAIL TO: Office of the Attorney General, Crime Stoppers, The Capitol, PL-01, Tallahassee, FL. 32399-1050**

# FAX

**TO:** EDNA SMITH / KAREN O'BRYAN  
**FAX NUMBER :** 850-413-0633  
**FROM:** FRANK BRUNNER – MANATEE CRIMESTOPPERS  
**FAX NUMBER:** 941-721-6218  
**DATE:** 1/6/2016  
**REGARDING:** BUDGET MODIFICATION REQUEST  
**NUMBER OF PAGES:** 1 OF 3  
**PHONE NUMBER:** 941-792-2732

**COMMENTS: PLEASE FIND THE FOLLOWING:**

- PLEASE SEE FOLLOWING 2 PAGES WITH BUDGET MODIFICATION REQUEST
- PLEASE EMAIL FRANK TO CONFIRM RECEIPT OF THIS FAX
- THANKS AND HAPPY NEW YEAR

*Thanks,  
Frank*



**CRIME STOPPERS OF MANATEE COUNTY, INC.**  
 P.O. BOX 9673, BRADENTON, FLORIDA 34206  
 PHONE 941-792-2732 | FAX 941-721-6218 | [WWW.MANATEECRIMESTOPPERS.COM](http://WWW.MANATEECRIMESTOPPERS.COM)