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## OFFICE OF TH ATTORNEY GENEAL CRIME STOPPERS TRUST FUND

Check the Approp	priate Box	Modific	Modification Number: #7(Jan.)		
10% Emergency Tr	ansfer Notice	Budget Modification			
	,	BUDGET MODIFICATION			
Agency Name:	Crime Stopper	rs of Manatee County, Inc.	county, Inc. Grant Number:		
Grant Funding Period: 7/1/20		7/1/2015 Through 6/30/2016	003-15		

Budget Modification Notice/Request	Current Approved Budget	%	Amount of Change (+ or -)	Proposed Budget	%	
Rewards & Public Education	\$27,103.00	50.56%	\$0.00 /	\$27,103.00	50.56%	
Operating Expenses	\$10,421.72	19.44%	\$0.00 🖌	\$10,421.72	19.44%	
Salary Expenses	\$16,081.00	\$16,081.00 30.00% \$0.00 ✓	\$0.00 \$ \$16,08	\$16,081.00	30.00% v	
TOTAL:	\$53,605.72	100.00%	\$0.00	\$53,605.72	100.00%	

\*If any percentages are highlighed in red, your Budget Modification will not be processed.

Indicate the Budget Line Item number monies will be taken from and list which Budget line item number monies will be transferred to. (Additional Pages may be added)

rom Line Item #	Amount	To Line Item #	Amount
1 (Rewards)	\$300.00	40 (Facebook Promo)	\$300.00
1 (Rewards)	\$1,900.00	13 (Newspapers)	J \$1,900.00
		RECEI	VED
		JAN 0 6 2	016
		CRIMINAL JUSTICE P FCPTI	ROGRAMS
Total:	\$2,200.00	Total:	\$2,200.00

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Frank Brunner

941-721-6218

## OFFICE OF TH ATTORNEY GENEAL CRIME STOPPERS TRUST FUND

Complete the box below if requesting a Budget Modification. You must provide justification.

All transfers requested in this Budget Modification request are within the same Budget Category, the Rewards & Public Education category

From Line Item #1 (Rewards), Transfer a total of \$2,200 into the following line items:

\*\* \$300 transferred into Line Item #40 (Facebook Page Promotion)

\* \$1900 transferred into Line Item #13 (Newspapers)

Justification: Several of our advertising contracts with various publications are up for renewal now that we are in the new calendar year and we need additional funds to continue program awareness.

We have recently had some high profile crimes in Manatee County, including several homicides. We have experienced some success in soliciting leads and tips by boosting information about these crimes on our Facebook page. The budget we seeded this line item in the begining of the grant year has been nearly depleted and based upon increased tip activity each time we boost our page, we feel this transfer of funds will yield a good return on investment.

Indicate in the box below what impact this modification with have on your program.

Transfering funds into two line items which directly promote program awareness and public education should result in higher public engagement and greater to volume. Greater public engagement and tip volume should positively impact our mission as well as the overall safety of our community.

Signature of Crime Stopper Program Project Director

Signature OAG Research & Specialist Training

ov OAG Program Administrator

Signature/Date

Approved by Bureau Chief, Criminal Justice Programs

Signature Date

MAIL TO: Office of the Attorney General, Come Stoppers, The Capitol, PL-0I, Tallahassee, FI. 32399-1050

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FAX

EDNA SMITH / KAREN O'BRYAN TO: FAX NUMBER : 850-413-0633 FRANK BRUNNER - MANATEE CRIMESTOPPERS FROM: 941-721-6218 FAX NUMBER: 1/6/2016 DATE: BUDGET MODIF CATION REQUEST REGARDING: NUMBER OF PAGES: 1 OF 3 941-792-2732 PHONE NUMBER:

## COMMENTS: PLEASE FIND THE FOLLOWING:

- PLEASE SEE FOLLOWING 2 PAGES WITH BUDGET MODIFICATION REQUEST
- PLEASE EMAIL FRANK TO CONFIRM RECEIPT OF THIS FAX
- THANKS AND HAPPY NEW YEAR.

Thanks. Jranh



CRIME STOPPERS OF MANATEE COUNTY, INC. P.O. BOX 9673, BRADENTON, FLORIDA 34206 PHONE 941-792-2732 | FAX 941-721-6218 | WWW.MANATEECRIMESTOPPERS.COM

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