

Date January 14, 2022

Attorney General Moody's Week In Review - Jan. 14, 2022



This week, I announced a new initiative to drastically grow the ranks of Floridians dedicated and equipped to help us fight human trafficking. To win this fight, we must work together. That is why I am launching the 100 Percent Club.

The 100 Percent Club is a new initiative to recognize Florida businesses that pledge to train their employees on the signs of human trafficking and provide them with resources to effectively report it.

In addition to this new training initiative, we created a new statewide tip line: 1(800) 342-0820. The line will be operated by the Florida Department of Law Enforcement and manned 24/7 to help Floridians report human trafficking.

To promote and spread the word, alert cards will be provided to trainees and employees working for companies who join our 100 Percent Club—with the phone number and warning signs to assist citizens in spotting and reporting suspicious activity.

Traffickers are constantly looking for new angles and tactics to exploit victims and advance their illicit trade. So, we must also update and improve how we target and stop these criminals.

It will take all of us, working together to eradicate human trafficking from our state, and this is a fight we must win. By training Floridians to spot suspicious activity, we can rescue victims and build a Stronger, Safer Florida.



In The News

Attorney General Moody Launches New Training Initiative In Fight To End Human Trafficking, CBS 4 Miami

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Moody calling on businesses to train employees on recognizing signs of human trafficking, News 4 Jax

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Florida attorney general aids businesses in recognizing signs of human trafficking, WEAR Pensacola

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Attorney General Moody lights Florida's Historic Capitol blue for human trafficking awareness, WJHG Panama City

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How Florida truckers help fight human trafficking, WFLA Tampa Bay

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