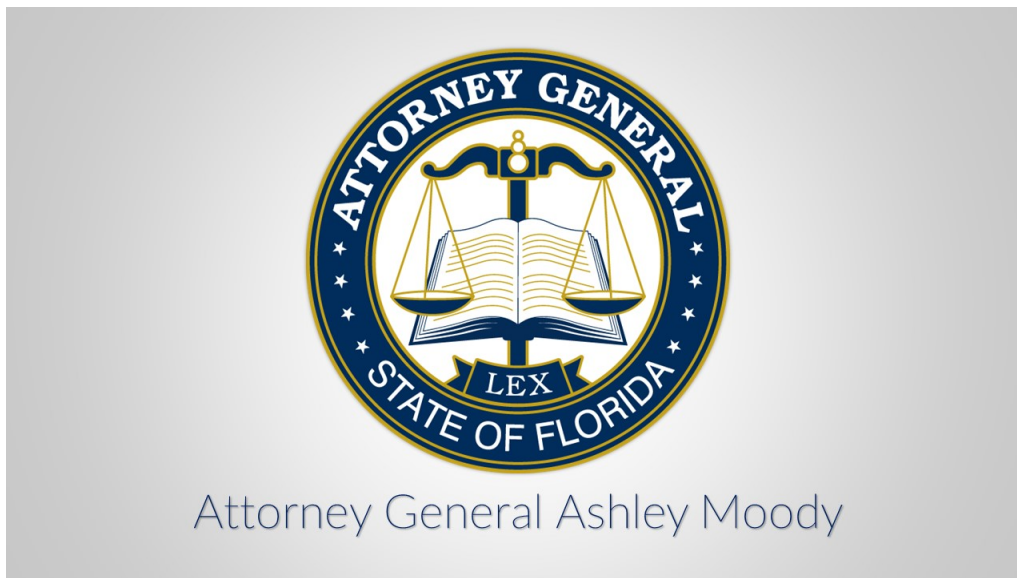


**Date** July 09, 2021

## **Attorney General Moody's Week In Review - July 9, 2021**



This week, we all carefully watched the projected track of Elsa as it approached the Florida coast. The first named storm to make landfall in our state this hurricane season, it brought heavy rain and wind to much of Florida's peninsula. While the storm has passed, we should all remember to stay aware and be prepared for future storms that might threaten our state. This storm, thankfully, wasn't a major hurricane. However, it is a good reminder for everyone to take stock of emergency plans and supplies. Identify evacuation routes, know whether you live in a flood zone, obtain enough water and canned food to last at least three days and learn how to properly prepare your home against strong winds.

My 2021 Hurricane Preparedness Guide is available for Floridians to learn more about preparing their homes and families for potential storm strikes. It is available to download for free in English and Spanish. To download the guide, click [here](#).

Also, remember that during a declared state of emergency you can report price gouging by using the free No Scam price gouging reporting app or calling 1(866) 9NO-SCAM. Our rapid response team received less than 10 price gouging reports during Elsa but they are always standing by to help consumers fight price gouging during storm emergencies.

The time to prepare for future storms is now—there is still a long hurricane season ahead of us. Stay safe, Florida.



## In The News

**Florida officials: Price gouging hotline activated for Elsa, WESH Orlando**

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**Attorney General Ashley Moody activates Florida's price gouging hotline ahead of Elsa, WEAR-TV Pensacola**

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