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## Florida Attorney General's Office News Release

### **Attorney General James Uthmeier Fights to Protect Children Online; Subpoenas Roblox for Child-Protection Policies and Procedures**

TALLAHASSEE, Fla.—Today, Attorney General James Uthmeier issued a subpoena to Roblox, a popular online gaming platform, demanding information about how the platform markets to children, sets age-verification requirements, and moderates chat rooms.

"As a father and Attorney General, children's safety and protection are a top priority," said **Attorney General James Uthmeier**. "There are concerning reports that this gaming platform, which is popular among children, is exposing them to harmful content and bad actors. We are issuing a subpoena to Roblox to uncover how this platform is marketing to children and to see what policies they are implementing—if any—to avoid interactions with predators."

There are numerous concerning reports about children being exposed to graphic or harmful material on the gaming platform, as well as predatory adults being able to message minors on the app freely. The Attorney General's subpoena also demands Roblox to hand over documents related to the platform's collection and processing of children's data.

Roblox features millions of games and interactive environments. The platform develops some of the content, but much of the content is created by users. In 2024, Roblox had more than 85 million daily active users, an estimated 40% of whom being under the age of 13.

Attorney General Uthmeier is demanding Roblox to produce information including:

- Documents sufficient to show the amount of time spent on the platform broken down by age for all users 16 years of age or younger;
- Examples of all marketing materials that relate to the platform's suitability for children;
- Documents relating to the marketing of the platform to young customers or youngest demographic—including but not limited to the use of promotions and giveaways, social media platforms, celebrities, social media influencers, and cartoon images. This specification includes all internal documents, including marketing plans and use of social networks;
- Documents reflecting the steps Roblox take to ensure children are not exposed to mature content on the platform;
- Communications to or from a Florida user reporting abuse to Roblox;
- Communications to or from the National Center for Missing & Exploited Children relating to Florida users;

- Communications relating to parental controls being circumvented by children using the platform;
- Documents sufficient to describe chat and game moderation capabilities;
- Documents sufficient to show the age verification procedures used relating to child users creating accounts on Roblox and any audits thereof;
- Documents sufficient to identify employees who have been responsible for creating and enforcing age verification protocols; and
- Documents relating to any criminal prosecution of which the platform is aware, arising or alleged to have arisen from children's contact with chat room users.

To view a copy of the full subpoena, click [here](#).

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