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OFFICE OF THE
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Florida Attorney General's Office News Release

On Florida's First Revive Awareness Day, AG Moody Highlights Program Providing Life-Saving Naloxone to First Responders



TALLAHASSEE, Fla.—Attorney General Ashley Moody joined state and local health officials at an event in Seminole County to recognize Florida's first Revive Awareness Day. Revive Awareness Day shines a light on the dangers of opioid misuse and the power of naloxone to save lives. During the event, Attorney General Moody announced increased participation in Helping Heroes—an initiative Attorney General Moody created to provide free naloxone to first responders statewide.

Attorney General Ashley Moody said, "Revive Awareness Day shines a light on the dangers of opioid misuse and the power of naloxone to save lives. One year ago, we launched Helping Heroes as part of our historic multibillion dollar opioid litigation efforts to provide first responders access to free naloxone at more than 100 participating locations throughout the state."

Over the past several years, more than 100,000 Americans died annually from drug overdoses. According to the [Centers for Disease Control and Prevention](#), more than 7,000 Floridians died

from a drug overdose in 2023. According to a recent [report](#), law enforcement seized more than 115 million counterfeit prescription pills containing Mexican fentanyl in 2023—more than enough to kill every single American citizen. The report also shows that [Florida leads the nation in fentanyl seizures](#). A Drug Enforcement Administration study claims that now 7 out of 10 counterfeit prescription pills seized contain a lethal dose of fentanyl. With fentanyl being found in other illicit drugs, Attorney General Moody is urging Floridians to never use illicit substances, because just one pill can kill.

One year ago, Attorney General Moody created the [Helping Heroes program](#). Through this program, participating Florida first responders and law enforcement officers have access to free naloxone at 106 Walmart stores across the state. More than 100 agencies have signed up for the program since the creation of Helping Heroes.

Helping Heroes is funded through an agreement that is part of Attorney General Moody's historic opioid litigation. In 2022, Attorney General Moody announced the [seizure of more than \\$3 billion](#) for abatement efforts in Florida.

Attorney General Moody launched the [One Pill Can Kill webpage](#) to raise awareness about illicit fentanyl being mixed with other illicit substances like cocaine, marijuana and methamphetamines.

To inform Floridians about the dangers of opioid misuse, Attorney General Moody developed the Dose of Reality Florida website. Dose of Reality Florida contains information about how to receive support for addiction and where to safely dispose of unused prescription drugs. To learn more about Dose of Reality Florida, click [here](#).

Floridians struggling with addiction can find treatment options using the Treatment Atlas tool. To learn more, visit [TreatmentAtlas.org](#).

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